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8 – 11 September 2008, Hong Kong Convention & Exhibition Centre

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Keynote!		Keynote!		Keynote!	
	<p>Jonathan Anderson Managing Director UBS</p>		<p>Bruce Richards President and CEO Marathon Asset Management</p>		<p>William Nobrega Founder and President of The Conrad Group, Author of <i>Riding the India Tiger—Understanding India – the World's Fastest Growing Market</i></p>
					
<p>Peter Noris Chief Investment Officer Ivy Asset Management</p>	<p>Scobie Ward Chief Investment Officer Ward Ferry Management</p>	<p>James Loh Chief Executive Officer JL Capital</p>	<p>Farhat Malik Chief Executive Officer PMA Investment Advisors</p>	<p>Suresh Withana Managing Director and Chief Investment Officer Harmony Capital Partners</p>	
					
<p>Joel Katzman Private Consultant</p>	<p>Clemente Cappello Chief Investment Officer and Founder The Sturgeon Investments</p>	<p>Moe Ibrahim Founder and Fund Manager 3 Degrees Asset Management</p>	<p>Teall Edds Portfolio Manager Stark Investments (HK)</p>	<p>Ophelia Tong Co-founder and Investment Director HT Capital</p>	

Organised by:



www.terrappinn.com/hedgefundsasia

Providing you with the strategies to profit in times of uncertainty

Hedge Funds World Asia is THE recognised industry platform providing insights, strategies, solutions and best practices of the Asian Pacific hedge fund industry for fund managers and institutional investors in generating alpha and capturing Asian opportunities in current market conditions. Last year, the event brought together 650 academics, investors, hedge fund managers, fund of hedge funds and product specialists from over 35 countries. Hedge Funds World Asia continues to grow as THE premier regional hedge fund event in Asia.

**Bold.
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A whole new experience in 2008!

Experience the red carpet glamour with the hottest stars from the hedge fund industry, freshest conference look and biggest networking parties at **Hedge Funds World Asia 2008!**

Assess the global economic outlook, navigate the credit markets and capture Asian investment opportunities from **Jonathan Anderson**, Managing Director, Global

Emerging Markets Economist of UBS, **Bruce Richards**, Chief Executive of \$12 billion hedge fund firm Marathon Asset Management and **Owen Thomas**, CEO of Morgan Stanley Asia. Evaluate different hedge fund strategies and identify the best opportunities in Asia from Asia's successful hedge fund managers such as **Harmony Capital Partners, Speedwell, Artradis Fund Management, Symphony Financial Partners, HT Capital, Ward Ferry Management, Stark Investments, PMA Advisors** and Asia's forward-thinking investors including **National University of Singapore Investment Office** and **Japan's Pension Fund Association**. What are the strategies for making money in current market conditions? Find out from **Ivy Asset Management, Robert Wood Johnson Foundation, Campbell & Company, FrontPoint Partners** and **Corbin Capital Partners** at **Hedge Funds World Asia 2008**.

**Mark your calendar,
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JOIN US from
8 – 11 September 2008.
Block out the dates now on
your calendar and make this
your must-attend event in Asia.

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before it's too late!**

Mix, match and design your own agenda at HFW Asia Week! Mind vs model, shorting in Asia, exotic beta in Central Asia, hedge fund replication, investing in distressed securities, securities lending business in Asia and viability of bank's hedge fund platforms are just a few of the hot button topics at **Hedge Funds World Asia 2008**. Whether it's identifying investment trends, enriching the investment process, building the business or adopting new investment ideas and solutions, we have a refreshing agenda to suit your different needs. Take a few minutes to read through this brochure to see what we've done "behind the scenes" to make this year's event a star-studded convention.

CHINA.INDIA Alternatives

11 September 2008

Held together with the conference is a dedicated focus day - **China.India Alternatives Summit**, the first and only summit in Asia focusing on hedge funds, private equity and real estate in Asia's hottest markets - China and India. It is the essential meeting place for senior professionals to learn, network and do business in Chindia!

We bring you a festival environment, designed to deliver an experience which is unique, uplifting and inspiring. The purpose of the conference is still unchanged – to meet the needs of investors- but the look and feel of the event will be refreshing and unique. Get the scoop on the latest trends and developments, industry best practices, managers' academy and product solutions showcase @ **Hedge Funds World Asia 2008**.

A big thank you to the Advisory Board!

Let's give a round of applause to the members of the advisory board for their involvement, time and input in the planning and creating of **Hedge Funds World Asia 2008**. Thank you so much.

Joel Katzman, Private Consultant



Mr. Katzman was previously President and Chief Executive Officer of J.P. Morgan Alternative Asset Management, Inc. from its inception in 1995 until his retirement in April, 2005. In this role he was responsible for developing and managing hedge fund of fund products for J.P. Morgan Chase's institutional and private banking clients. During his tenure the group grew from \$7 million to over \$9 billion in assets under management. At the time of his retirement the group had over 70 staff and invested with over 120 hedge fund managers.

Farhat Malik, Chief Executive Officer
PMA Investment Advisors



Farhat Malik is chief executive officer of the Hong Kong headquartered PMA. He has over 20 years of experience in the financial services industry in connection to positions such as executive director responsible for new initiatives in Asia for Goldman Sachs, as well as head of strategy (Asia Pacific Region) and country manager (Hong Kong) for Credit Suisse. Along with his core team, he founded PMA in 2002 as the largest ex-Japan hedge fund manager. PMA has a broad range of strategies with a focus on Asia ex-Japan with assets of more than \$2 billion.

Gerard Lee, Chief Executive Officer
Fullerton Fund Management



Gerard Lee is the Chief Executive Officer of Fullerton Fund Management Company Ltd, a wholly-owned subsidiary of Temasek Holdings. He was previously the head of Temasek's Fund Management Division. Before joining Temasek, he had held positions as Deputy Chief Investment Officer at Deutsche Asset Management Singapore, Head of Fixed Income Sales at SBC Warburg Singapore and Head of GIC's New York Office. He takes an active interest in the professional development of the Singapore capital markets and is currently an advisor to ACI Singapore - The Financial Markets Association.

Jerry Wang, Chief Executive Officer / Chief Investment Officer
Vision Investment Management



Jerry is the founder of Vision Investment Management. He has been in the asset management industry for 17 years. In 2000, Jerry established Vision, aspiring to develop a comprehensive alternative investment management company with efficient investment process, stringent risk management and producing superior risk-adjusted absolute returns. As the CIO of Vision, Jerry works closely with the investment team to continuously enhance every phase along the investment process. The concerted effort results in a sound combination of a meticulous qualitative manager selection process and a proprietary quantitative analysis platform.

Peter Fletcher, Managing Director
Parly Company SA



Peter H. Fletcher is the Managing Director of Parly Company, a Geneva-based family office that invests internationally in alternative investments. Fletcher has more than 30 years of international experience covering a broad spectrum of financial management functions in the trust and banking industry in Canada, Australia, Bermuda, Hong Kong and Switzerland. In addition to holding numerous directorships of investment funds and companies, Fletcher has served on various government financial regulatory bodies.

Kevin Birkett, Director, Asset Management
Dubai International Finance Centre



Kevin R. Birkett is Director, Asset Management, at the Dubai International Financial Centre (DIFC), the world's fastest-growing financial centre. In this role within the Business Development Unit of the DIFC, he is responsible for attracting asset managers to the DIFC and helping them to obtain the appropriate licenses to operate within the financial centre. Mr. Birkett, who brings considerable experience to the position, interacts with asset management companies and at all levels, including Boards of Directors.

Kirby Daley, Head of Sales & Capital Introductions - Asia, Prime Brokerage
Newedge Group (Hong Kong Branch)



Kirby worked initially as a Japan Strategist at Newedge Group (formerly called Fimat Group) in 2001 and was given the additional role of Hedge Fund Sales and Capital Introduction in late 2002. As Head of Sales & Capital Introduction - Asia for Newedge Prime Brokerage Group, Kirby Daley services hedge fund investors and managers all over the Asia-Pacific region. Kirby is featured prominently in the media for his views on the global economy, markets and politics with CNBC Asia (Asia Squawk Box), BBC, CNN and Bloomberg TV.

Richard Johnston, Managing Director, **Albourne Partners (Asia)**



Richard set up Albourne Partners (Asia) Limited in September 2004 in order to expand Asian coverage for Albourne Partners Limited, a leading UK based independent hedge fund advisory firm representing over 111 clients with over \$150bn invested in hedge funds. Albourne Partners Limited was established in 1994 and now has over 131 employees in 11 countries.

Nicolas Kong, Chief Investment Officer
National University of Singapore Investment Office

HEDGE FUND WEEK!

8 September 2008, Monday
Masterclasses

Pre-Conference Masterclass A

The use of offshore funds as effective capital raising vehicle

Pre-Conference Masterclass B

Hedge fund marketing for start-ups and established managers

9 September 2008, Tuesday
Conference Day 1

General Sessions:

- Global economic outlook, Asian investment opportunities
- Innovation and development

Investment Track:

- Generating alpha in current markets
- Demystifying Asia

Business Track:

- Tax havens and capital raising
- Managing business growth

General Session:

- Getting the message across

NOT TO BE MISSED!
Hedgies Cocktail Reception

New Venue!
Symphony of Taste Networking Dinner

New for 2008!
After Dinner Party

10 September 2008, Wednesday
Conference Day 2

General Sessions:

- Navigating the markets
- Asian bank hedge fund platforms
- Asset Allocation

Investment Track:

- Distressed securities and direct lending

Alpha Track:

- Real alpha, real skill

General Session:

- Quixotic appeal of China, India and Central Asia

New for 2008!
Post-event drinks!

CHINA.INDIA Alternatives

Highlighting the economic and regulatory climate

Searching for alpha

Hedge funds and private equity

Where are the buying opportunities?



“ Our base at the DIFC is crucial to meet growing regional demand for our specialist Investment products. ”

Antoine Massad
HEAD OF MIDDLE EAST & ASIA
MAN INVESTMENTS



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The Dubai International Financial Centre (DIFC) is a custom-built financial hub that serves the world's largest untapped market for wholesale financial services. With an internationally recognised legal framework, independent regulator and modern financial exchange, the DIFC is the established home for over 600 registered firms. Companies benefit from zero tax, 100 percent foreign ownership and a growing institutional client base.

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Masterclasses

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for registered
delegates!

MASTERCLASS A

8 September 2008, 9am - 1pm

The use of offshore funds as effective capital raising vehicle



Led by:
Duncan Smith
Partner
Ogier, Hong Kong

The use of offshore funds as capital raising vehicles and for investment purposes is growing rapidly in Asia. The investment fund market is booming as surplus capital created by the substantial economic success of Asia in the past decade looks for viable returns. For managers, in order to successfully launch offshore, careful consideration is needed in choosing an appropriate domicile for the fund. Offshore funds hold many advantages as regulation is less restrictive and for BVI and Cayman funds in particular the corporate, segregated portfolio and partnership vehicles used are more flexible allowing for a greater scope in structuring the fund. Understanding the legal and regulatory environment is the key to launching a successful product that will attract investors. In the right circumstances offshore funds offer the greatest flexibility for investors and for the manager.

Who should attend?

This workshop is aimed at the full range of fund managers, lawyers and financial institutions – from individual investment advisors launching their first offshore fund to institutions starting alternative investment departments.

This half-day workshop will address:

- Key considerations for setting up a fund offshore
- An analysis of the offshore domicile – debunking the myth
- Choosing an appropriate structure
- Anti-money laundering regulation and how this affects the fund, the manager and investors into the fund
- Contemporary issues: side letters, enforceability of penalty clauses.

About Ogier

Ogier is a leading provider of offshore legal and fiduciary services. The global organisation will have offices in nine financial centres around the world namely British Virgin Islands, the Cayman Islands, Guernsey, Hong Kong, Ireland, Jersey, London, Montevideo and New Zealand and employ over 700 staff.

About the masterclass leader

Duncan Smith's background is in structured finance and he has broad experience in corporate law relating to offshore vehicles. Since 1997 he has been providing banks with comfort on cross-border insolvency (netting, collateral & security interest) advice and has been liaison for ISDA with regard to British Virgin Islands law matters since 1997, providing the British Virgin Islands netting opinion. He was a member of the committee devoted to drafting a new Insolvency Act for the territory in 1999 & 2000 and is a member of the advisory committee charged with implementation.

To register, please email **Christine Tran** at **Christine.tran@terrapinn.com**. This masterclass is complimentary for registered delegates of Hedge Funds World Asia 2008. Limited to 40 seats only!



Separately
bookable

MASTERCLASS B

8 September 2008, 9am - 1pm

Hedge fund marketing for start-ups and established managers



Led by:
Timothy W. Cunningham
President and Co-Founder
Touchstone Group

Marketing – Options for the start-up manager

- Should you be running your own fund? – things to consider
- Running a business is much more than simply managing a portfolio
- Targets for initial assets to manage - individual HNW and small family offices vs institutional investors
- Seeding – is it a viable option?
- Hedge fund “hotels” – are they right for you?
- Minimum requirements – AUM, performance, strategy, team, back office

Getting ready for business

- Your team – personnel recruitment and selection
- Your team – functional responsibilities
- Your team – compensation (base, performance, equity)
- Business plan development
- Cash flow and financial management

Getting ready for market

- Define your unique selling proposition
- Market research to understand what your investors are interested in
- Understand your most probable target investors
- Lay out a marketing plan and timeline
- Assess regulatory and reporting requirements for target market

Pre-Marketing - Marketing materials development

- Factsheets - descriptive info, monthly numbers, stats, terms, commentary
- Executive Summary - narrative overview, strategy, team, performance, terms
- Pitchbook - tailor to USP, revise according to market response
- Generic due diligence questionnaire - required to deal with consultants
- OM - lawyers, accountants
- Ongoing process – marketing materials are never “done”
- Web site – development, operation and maintenance

Pre-Marketing – Hiring placement agent (3rd party marketer) vs. in-house sales

- Cost - direct and indirect
- Infrastructure requirements - broker-dealer, database, management
- Timing - getting to market within timeline
- Qualifications - professional, selling, regulatory
- Process - define and be ready to adjust
- Prime broker cap intro services

Marketing – Manage the selling process to different audiences

- HNW
- Family offices
- Funds of funds
- Consultants
- Pension funds
- Endowments and foundations
- Banks and financial institutions

Post-sale – Managing your investors

- Communication – conference calls, written reporting, meetings
- Transparency – don't compromise portfolio management, but be transparent
- Reporting - regular, written, monthly, quarterly, annual
- Bad performance – how to handle
- Your non-portfolio management team – incredibly important

About the masterclass leader

Mr. Cunningham is President and Co-Founder of Touchstone Group, LLC, a financial services firm that raises institutional capital for hedge fund and private equity managers in the United States, Canada, Europe, and Australasia. Touchstone was founded in 2002 and operates with six full-time professionals in New York, Philadelphia, San Francisco, and Sydney, Australia. The company's principals have helped raise over \$2.5 billion in institutional capital.

Registration for the masterclass will start at 8.30am. The masterclass will commence at 9am and end at 5pm. Morning and afternoon refreshments as well as lunch are scheduled into the day's proceedings.

8.00 Registration and Breakfast at Hedge Funds World Café**8.40 Organiser's welcome remarks****Gisete Tay**

General Manager, Capital Markets
Terrapinn, Singapore

8.45 Chairman's opening remarks**8.50 DIFC's welcome remarks****Kevin Birkett**

Director, Asset Management
Dubai International Finance Centre, UAE

GLOBAL ECONOMIC OUTLOOK, ASIAN INVESTMENT OPPORTUNITIES**9.00 Chief economist address: Outlining prospects for the global economy in 2009: What does the future hold for Asia?**

- What's ahead for the global economy in 2009?
- Investigating the limits and risks of decoupling between the US, Asia and other world economies
- Assessing the depth of liquidity in the global markets
- Will Asian economies continue their growth momentum in 2009?
- Analysing the biggest risks for Asian economies - Oil and commodities prices, Asian currency appreciation, inflation, market volatility

Jonathan Anderson

Managing Director, Global Emerging Markets Economist
UBS, Hong Kong

9.30 Global CIO Think Tank: Evaluating investment opportunities and trends around the world

- Gauging the impact of the credit crisis on the global economy - What are the investment implications?
- Identifying the key investment opportunities and themes for 2009
- Predicting the asset classes and regions that will outperform the markets over the next twelve months

Panelists:

Peter Noris
Chief Investment Officer
Ivy Asset Management Corporation, USA

Mihir Meswani
Director of Public Market Managers
Robert Wood Johnson Foundation, USA

Moderator:
Joel Katzman
Private Consultant, USA

Eliza Lau
CEO and CIO
Sail Advisors, Hong Kong

10.15 Asia CEO Think Tank: Building a scalable hedge fund business in Asia during times of uncertainty

- An overview of the trends, performance and the state of the Asian hedge fund industry
- What are the most crucial issues facing Asian-based hedge funds and their investors in 2009?
- Revealing optimal business models and pinpointing operational risks
- Managing conflicts of interest / ethical considerations
- Recruiting and retaining talent

Panelists:

Gerard Lee
Chief Executive Officer
Fullerton Fund Management, Singapore


James Loh
Chief Executive Officer
JL Capital, Singapore

Farhat Malik
Chief Executive Officer
PMA Investment Advisors, Hong Kong

TK Chiang
Co-Founder,
Managing Director
Ajia Partners, Hong Kong

Moderator:

Craig Mercer
Manager Research Consultant, Global Manager Research team
Watson Wyatt, Hong Kong

11.00 Cuppa & Chat hosted by **INNOVATION AND DEVELOPMENT****11.40 Third generation funds of hedge funds - The smartest way to invest in hedge funds****Mehraj Mattoo**

Global Head of Alternative Investment Strategies
Commerzbank, UK

12.10 Dubai - A new centre for the global funds industry

- A new home for hedge funds?
- Gateway for distributing your fund products within Middle East
- Why Dubai?

Kevin Birkett

Director, Asset Management
Dubai International Finance Centre, UAE

12.40 Networking lunch**INVESTMENT TRACK****GENERATING ALPHA IN CURRENT MARKETS****2.30 Strategy panel: Assessing the performance of macro and currency managers amid the current market conditions**

- Examining the performance of macro strategies in volatile markets
- Identifying long-term trends and global macro themes

Panelists:

Geoffrey Barker
Investment Director and
Portfolio Manager
Ballings Investment Advisors,
Hong Kong

Renee Haugerud
Managing Principal and
Chief Investment Officer
Galtere, USA

Craig James
Portfolio Manager - Asia
AM Investment Partners,
USA

Moderator:
Kirby Daley
Head of Sales and Capital
Introductions - Asia, Prime Brokerage
Newedge Group (Hong Kong)

3.10 Mind vs Model panel: Extracting alpha from systematic quant based strategies including statistical arbitrage, volatility trading and technically focused CTA's

- How have quant funds been affected by this year's market volatility?
- Assessing which quant models work best in which market environments
- Balancing risk and return: Use of leverage and mitigation of tail risk
- Garbage in/garbage out: Ensuring models are maintained to stay relevant under changing market conditions

Panelists:

Kevin Heerd
Chief Investment Officer
Campbell & Company, USA

Michael Feldschuh
Managing Director
Morgan Stanley | Front
Point Partners, USA

Luke Smith
Managing Director
New York Life Investment
Management, USA


Chris McGuire
Chief Investment Officer
and Founding Partner
Phalanx Capital Management,
USA

Frank Holle
Managing Director
Quant Asset Management,
Singapore

Moderator:
Clark Cheng
Head of US Research,
Alternative Investments Group
HSBC Private Bank, USA

3.50

Much like speed-dating, through a rotating cocktail delegates and industry peers face-to-face in just one session. The best networking session you've ever

4.10 Cuppa & Chat hosted by **DEMYSTIFYING ASIA****4.40 Shorting in Asia: Myth vs fact? Do Asian hedge funds really hedge?**

- How difficult is it to short in Asia compared to other markets around the world in terms of cost, availability and regulatory constraints?
- How has the environment changed in the last few years? What are the future trends?
- What are the implications of lenders tightening margins on hedge fund trades? How does this affect Asia-centric hedge funds?

Panelists:

Brian Pohli
Director
CQS, Hong Kong

Michael Nock
Managing Director
Doric Capital, Hong Kong

Joseph Cavatoni
Managing Director and Regional
Head of Equity Swaps/SBL and
Collateral Trading
UBS, Hong Kong

Moderator:
Richard Johnston
Managing Director
Albourne Partners (Asia),
Hong Kong

GETTING THE MESSAGE ACROSS**5.20 Mainstream media panel: How does the media affect the hedge funds industry?**

- Does bad hedge fund news breed bad sentiments amongst viewers/readers?
- How transparent/objective is the news on hedge funds?
- Does the method of delivery obscure the message?
- Is the amount of compensation of hedge fund managers relevant?

Panelists:

Bernard Lo
Anchor
Bloomberg TV, Hong Kong

Martin Soong
Anchor, Asia Squawk Box
CNBC- Asia Pacific, Singapore

Laura Santini
The Wall Street Journal,
Hong Kong

Moderator:
Kirby Daley
Head of Sales and Capital Introduction
Newedge Group (Hong Kong)

6.00 Chairman's closing remarks and end of day one**6.10 Hedgie's cocktail reception** hosted by 

BUSINESS TRACK

TAX HAVENS AND CAPITAL RAISING

2.30 Mini case studies: Domicile shopping! A quick comparison of offshore havens for establishing a fund of hedge fund

- How are the newer hedge fund servicing offshore centres (i.e Jersey, BVI, Guernsey, Netherlands Antilles) establishing themselves as alternatives to traditional servicing centres (i.e. Cayman and Bermuda) as a place for structuring fund of hedge funds?
- Are the newer centres becoming a competitive threat and luring business away?
- Highlighting the key critical considerations for establishing a funds of hedge funds offshore



Netherlands Antilles:
Robert N. Chin
Chief Executive Officer
ATC Fund Services



Jersey, BVI:
Duncan Smith
Partner
Ogier, Hong Kong



Dublin:
Dermot Butler
Chairman
Custom House Administration & Corporate Services, Ireland



3.10 Exploring the various fund raising options available to small emerging managers in Asia: Getting off the ground floor

- Reviewing the options: What you get and what you pay for it
- Pros and cons of incubators, fund of fund "farm teams" and placement agents/third party marketers
- What do investors really want from new emerging hedge fund managers?
- Highlighting the key pitfalls and successes experienced by emerging managers in the start-up process



Panelists:
Claude F. Porret
Chief Executive Officer
47 Degrees North Capital Management, Switzerland



John Youngblood
Managing Partner
Gallatin Capital, USA



Julius Wang
Managing Director
Vision Investment Management, Hong Kong



Moderator:
Suzanne Murphy
Managing Director, Member of the Investment Committee
Acorn Partners, USA

table format, you will get the opportunity to meet all of your fellow conference 20 minutes. Bring plenty of business cards along for a fast and furious interactive experience!

MANAGING BUSINESS GROWTH

4.40 Emerging managers: Challenges and issues in growing a hedge fund to the "second stage"

- Transitioning from \$50m to \$500m – What are the key issues to watch out for
- Overcoming the challenges in raising capital and running the money in the first few years
- Identifying the key mistakes frequently made by emerging hedge fund managers when managing the growth of the business



Panelists:
David Scott
Managing Director
Evolution Capital Management Asia, Hong Kong



David Walter
Head of Research
KBC Alpha Asset Management, Singapore

Nitin Parekh
Chief Investment Officer
Hume Capital, UK



Moderator:
Paul Smith
Chief Executive Officer
Triple A Partners, Hong Kong



Andrew Wood
Asia Capital Markets and Investment Correspondent
The Financial Times, Hong Kong

– Asia, Prime Brokerage

“ Over the past 10 years Terrapinn has offered the Hedge Fund community in Asia the use of their high quality conferences to grow beyond recognition. The educational quality as well as the opportunity to exchange ideas, meet investors, regulators, traders and service providers have been outstanding. And, what is more, we had fun whilst doing it all. ”

Hans-Willem van Tuyll, Private Investor

“ Thank you for including me in the conference; it was a great experience to be involved with a world-class set of industry leaders. The topics were pertinent and at the forefront of today's challenging investment environment. ”

Steve Cochrane, Chief Investment Officer,
North Dakota Sate Investment Board

“ I thoroughly enjoyed the experience, and I found the conference very interesting. ”

Andrew Wood, Asia Capital Markets and Investment Correspondent, **the Financial Times**

“ I was impressed that Terrapinn put up such a spectacular conference in HK this week. I am proud to have been associated with such a class act. Have a great month ahead. ”

Jay Muthuswamy, Associate Professor of Finance
Singapore Management University

“ This year's Hedge Funds World Asia event took place in the midst of market dislocation, yet still brought out numerous top-level global players and offered a forum for vigorous debate and thoughtful discussion on important current issues in the industry. ”

In short, it accomplished all that a conference like it should, while solidifying its spot as the Asian hedge fund event of the year. ”

Kirby Daley, Head of Sales & Capital Introductions – Asia, Prime Brokerage, **Newedge Group (Hong Kong)**

“ Terrapinn continues to put together a varied and most interesting forum that brings together in Asia professionals from all aspects of the industry to discuss current issues and to share best practice. ”

This is a thoroughly rewarding forum. ”

Dr. Mark Konyn, Chief Executive Officer
RCM Asia Pacific



8.00 Registration and Breakfast at Hedge Funds World Café

8.45 Chairman's opening remarks

Joel Katzman
 Private Consultant

NAVIGATING THE MARKETS

8.55 Exclusive keynote address: Identifying investment opportunities in the global credit markets

- KEYNOTE**
- The state of the current global financial markets – How will the landscape change going forward?
 - What's in store for emerging markets in the year ahead?
 - When will liquidity conditions improve and who will bring that change?
 - Identifying distressed opportunities – Where are the best opportunities to be found in 2009?

Bruce Richards
 President and Chief Executive Officer
Marathon Asset Management, USA

9.30 Asia CIO Tank Tank: Where are the best opportunities in Asia in 2009?

- Predicting the winning investment strategies, markets and instruments in 2009
- Is now the time to look at Asian frontier markets?
- Have the reductions in credit appetite hit hedge funds in Asia?

Panelists:
Stephen Diggle
 Managing Partner
Artradis Fund Management, Singapore

Jonathan Brooke
 Managing Director
Brooke Capital, Hong Kong

Suresh Withana
 Managing Director and Chief Investment Officer
Harmony Capital Partners, Singapore

Fuyuki Fujiwara
 Principal
Speedwell, Japan

Moderator:
Jerry Wang
 Chief Executive Officer and Chief Investment Officer
Vision Investment Management, Hong Kong

ASIAN BANKS' HEDGE FUND PLATFORMS

10.15 Exclusive keynote interview: Examining the viability of bank hedge fund platforms in Asia

- INTERVIEW**
- Are in-house hedge fund offerings becoming a threat to Asian boutique hedge fund managers?
 - Can hedge fund platforms deliver competitive returns to investors, or do all the "good" managers go out on their own?

Interviewee:
Owen Thomas
 Chief Executive Officer
Morgan Stanley Asia, Hong Kong

Interviewer:
Joel Katzman
 Private Consultant

10.45 Cuppa & Chat hosted by **SKYE FUND SERVICES**

ASSET ALLOCATION

11.15 Plenary investors panel: How institutions view their hedge fund allocation?

- PANEL**
- Educating the Board
 - Using a consultant vs fund of funds vs going direct
 - Categorizing allocations and benchmarking performance
 - Experience to date
 - Gauging investors appetite for innovative strategies - 130/30 funds, portable alpha and hedge fund replication strategies

Panelists:
Nicholas Kong
 Chief Investment Officer
National University of Singapore Investment Office, Singapore

Nobuki Yasuda
 Director, Alternative Investments
Pension Fund Association, Japan

- 11.55 Why allocate to commodities?**
- Global outlook on commodities markets, why commodities and why commodities now?
 - Bullish on commodities? Active or passive investment?
 - Cyclicity and long/short commodities exposure

Frederic Hervouet
 Head of Commodity Investor Derivatives Asia
BNP Paribas, Singapore

Sponsored by: **BNP PARIBAS**

12.20 Japan: Where do the opportunities lie for achieving higher returns?

- PANEL**
- Where is the Japanese economy headed and what are the implications for hedge fund investors?
 - Gathering perspectives on how FIEL and BASEL2 have impacted Japan's hedge fund industry
 - Evaluating the growth of shareholder activism, corporate governance and private equity in Japan

Panelists:
Scott Callon
 Chief Executive Officer
Ichigo Asset Management, Japan

David Baran
 Founder
Symphony Financial Partners, Japan

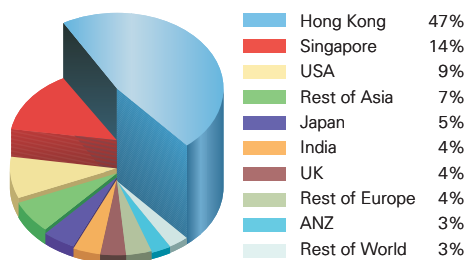
Peter Ferry
 Director
Ward Ferry Management, Singapore

Moderator:
Peter Fletcher
 Managing Director
Parly Company, Switzerland

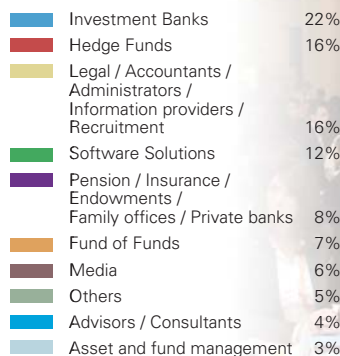
1.00 Networking lunch and exhibition-viewing

Hedge Funds World Asia 2007

Delegates by Geography



Delegates by Industry



To register, please call Yaling at +65 6322 2771 or fax the form at the back of this brochure to +65 6223 3554

INVESTMENT TRACK

DISTRESSED SECURITIES AND DIRECT LENDING

2.30 Investing in distressed securities: Picking up where the banks leave off



- Highlighting the major issues and trends in Asian distressed securities
- Prospects for returns - and growth in hedge fund assets - for Asian distressed securities in 2009
- Understanding the risks, opportunities and values involved in distressed investing

Panelists:



Moe Ibrahim

Founder and Fund Manager

3 Degrees Asset Management, Singapore



Henry Stein

Managing Director

Indus Capital Advisors, Hong Kong

Gary Stead

Seabridge, Australia

Moderator:



David Ben-Ur

Partner, Portfolio Manager and Director of Research

Corbin Capital Partners, USA

3.10 Disintermediating the banks: Examining the growth of the direct lending business in Asia



- Analysing the growth and development of syndicated investing in Asia
- What are the next hot industries in Asia and why?

Panelists:



Francis Tjia

Managing Partner

Income Partners, Hong Kong



Dean Van Drasek

Executive Director

LIM Advisors, Hong Kong



Darryl Flint

Chief Investment Officer, Credit Investments

PMA Advisors, Hong Kong



Teall Edds

Portfolio Manager

Stark Investments (HK), Hong Kong

Moderator:



Barry Timmins

Investment Analyst

Lighthouse Partners, Hong Kong

4.00 Cuppa & Chat hosted by



QUIXOTIC APPEAL OF CHINA, INDIA AND CENTRAL ASIA

4.30 The hunt for exotic beta in Central Asia - Azerbaijan and Kazakhstan

- Reduce risk and increase returns - is it possible?
- Forecasting returns for alternative betas
- Central Asia as sources of exotic beta
- Low correlations - can they be sustained in the future?



Clemente Cappello

Chief Investment Officer and Founder

The Sturgeon Investments, UK

5.00 China and India: Where is the alpha?

- Comparing the opportunities and challenges that they both face?
- What are the implications for investors?



Panelists:

YanPing Xu

Chief Executive Officer and Chief Investment Officer

Ginger Capital Management, Hong Kong

REAL ALPHA, REAL SKILL

2.30 Southeast Asia panel: Bargain hunting in SE Asia - Singapore, Thailand, Vietnam and other countries across the region

- Developing vs emerging vs frontier markets - Which markets will shine in 2009?
- Where are the next investment opportunities?

Panelists:



Ophelia Tong

Co-Founder and Investment Director

HT Capital, Hong Kong



Scobie Ward

Director and Chief Investment Officer

Ward Ferry Management, Hong Kong



Ashutosh Sinha

Managing Partner and Chief Investment Officer

Amoeba Capital, Singapore

Moderator:



Peter Fletcher

Managing Director

Parly Company, Switzerland

3.10 Why hedge fund replication?

- A framework to explain the current challenges in alternative investing
- Implications for how investors can respond to these challenges
- An evaluation of the potential for systematized investing such as hedge fund replication to meet investor needs
- A view on the future of hedge fund replication



Ray Carroll

Managing Director and Chief Investment Officer

Absolute Return Hedge Fund

Diversified Global Asset Management, Canada



Chris Tang

Chief Investment Officer

Marco Polo Pure Asset Management, Hong Kong



Lou Gerken

Group Chairman and Chief Investment Officer

Gerken Capital & Associates, USA



Rishi Kohli

Portfolio Manager, **Snyash Outsourcing**

Advisor to **Monsoon Capital, India**

Moderator:



William Nobrega

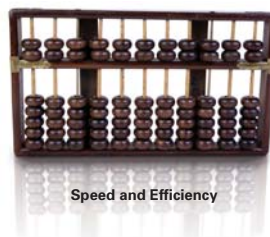
Founder and President of **The Conrad Group**

Author of *Riding the India Tiger—Understanding India—the World's Fastest Growing Market*, **USA**

5.45 Chairman's closing remarks and end of conference

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2008

9 - 10 September 2008
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8.00 Registration and morning coffee and tea

HIGHLIGHTING THE ECONOMIC AND REGULATORY CLIMATE

8.50 Chairman's opening remarks



Lou Gerken
Group Chairman and Chief Investment Officer
Gerken Capital & Associates, USA

9.00 Comparative assessment on Asia's economic powerhouses – China and India



- Are the current growth rates and development trends sustainable?
- Analysing the currencies: Yuan and Rupee
- Where are the opportunities in 2009? And what are the implications for the alternative investment space?



Glenn B Maguire
Asia Chief Economist
Société Générale, Hong Kong

9.30 Why India's capital markets will outperform China



William Nobrega
Founder and President
The Conrad Group, USA
and Author of *Riding the Indian Tiger—Understanding India – the World's Fastest Growing Market*



10.00 Regulatory keynote address: Hong Kong as a QDII Platform

Alexa Lam
Executive Director and Deputy Chief Executive Officer
Policy, China and Investment Products Division
Securities And Futures Commission, Hong Kong



10.30 Regulatory keynote address: India's industry reforms for the fund and asset management businesses – Onshore and offshore

- What initiatives are being introduced to attract foreign investments into India?
- Investigating the impact of SEBI's regulations on the PN market and its affect on hedge fund managers
- Updating on short selling and FII issues



TC Nair
Whole Time Member
Securities and Exchange Board of India (SEBI), India

11.00 Morning refreshments and exhibition-viewing

11.40 Entry strategies into India



Punit Shah
Executive Director, Tax & Regulatory Services (Financial Services)
PricewaterhouseCoopers, India

SEARCHING FOR ALPHA

12.10 Family office perspective: Revealing an investor's allocation to alternative investments

- Assessing the rewards and challenges of having both alternative and traditional assets in our investment portfolio
- What's working and what's not with our alternative investment programme – Assessing hedge fund replication, 130/30, ETF, private equity, hedge funds and others
- Why are we allocating to Asia? Why China? Why India?
- Implementing risk management practices



Nikos Latsos
Director, Hedge Fund Investments
Alpheus Advisors, Greece

12.40 Capturing & Sustaining Alpha - A Quantitative Process Approach

- Which strategies have a good probability to capture alpha in certain market cycles?
- Which strategies are best to obtain sustainable alpha independently of market cycles
- Methods for investors to capture alpha & challenges for managers to sustain alpha in the future?



Jean-Pierre Wang, PhD
Founder & CEO
ABAXS

Sponsored by:



1.00 Networking lunch and exhibition-viewing

HEDGE FUNDS AND PRIVATE EQUITY

1.50 Emerging Managers Think Tank: Identifying the new investment opportunities for superior returns in China's hedge fund industry

- What are the implications and opportunities of QDII/QFII for the hedge fund industry?
- How are China-focused hedge fund managers coping with the current volatility in the market? How are investors reacting?
- Where are the opportunities? Forecasting the hot sectors in the year ahead
- Assessing public vs private deals, A-shares / H-shares

Panelists:



Alex Li, Ph.D, CFA
Chief Executive Officer and
Managing Director
**Pinpoint Investment Advisor,
Hong Kong**



Kevin Yip
Chief Executive Officer
**Sun Partners Investment
Management, Hong Kong**



Shiba Tsuyoshi
Chief Investment Officer
**Triskele Capital Management,
Hong Kong**



Moderator:
Simon Coxeter
Co-Founder and
Managing Director
**AsiaSource Capital,
Singapore**

2.30 Emerging Managers Think Tank: Differentiating in an increasing competitive hedge fund landscape – What are the key drivers for success?

- Identifying key developments and regulatory initiatives in the Indian hedge fund sector in the next three to five years
- What have been the performance drivers for India-focused strategies?
- Forecasting the hot sectors in the year ahead
- Is the phasing out of p-notes = to the end to all hedges using onshore vehicles?

Panelists:



Anu Sahai
Managing Principal
**Anew Capital Management,
USA**



BP Singh
Chief Investment Officer
Baer Capital, India



Rommie Bhutani
Portfolio Manager
Brevan Howard, UK



Moderator:
Jason Sweidan
Head, Indian Fund of Funds
Aurum Funds, UK

3.10 China or India: Which country offers the better investment climate for private equity investing?

- Evaluating the different entry strategies into China and India – What are the main obstacles for the 'new kids on the block'?
- Assessing the strengths and weakness of each nation
- Identifying the keys to successful private-equity investments in both countries



Chris Rynning
Chief Executive Officer
Origo Sino-India, China

3.35 Chindia: Opportunities and challenges for PE firms

- Past trends in PE investing in India and China (past 4-5 years) and future projections
- Challenges and pitfalls in India and China
- How firms are dealing with the issues and still doing deals
- Success stories



Ashutosh Gupta
Chief Transition Officer for Investment Research and
Head of Private Equity Group
Evaluserve, India

4.00 Afternoon refreshments and exhibition-viewing

WHERE ARE THE BUYING OPPORTUNITIES?

4.30 Interview: Evaluating China and India's impact on global commodity markets

- Challenges: India's growth, Chinese demand, high volatility, seasonality, low liquidity, what's the story?
- Where are we in the cycle? An analysis on the performance of the commodity classes and what to expect going forward
- Gold and Precious Metals – How insatiable is the Chinese' appetite for steel?
 - Base Metals
 - Energy
 - Softs and Agricultural

Interviewees:

Kushal Thaker
Commodity Futures
Trader & Investor, India

Gregory E. Davidson
Chief Investment Officer
**Dunheath Capital Partners,
USA**

5.00 China India real estate- Where is it heading in 2009?



- Assessing the current state of the real estate sector
- Where will the greatest returns come from and what strategies will succeed in 2009?
- What is the next hot asset class?

Panelists:



Dr Jane Murray
Head of Research for
Asia Pacific
**Jones Lang Lasalle,
Hong Kong**



Bryan T. Southergill
Executive Director
**J.P. Morgan Securities
(Asia Pacific) Ltd, Hong Kong**

5.40 Chairman's closing remarks and end of conference

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6PM, **Hong Kong Convention and Exhibition Centre**
New Wing, Room 201, Foyer, Conference Room

Hosted by: **ORC**

Cocktail Reception

Relax and unwind! Pick up a glass of wine or beer and catch up with new clients and existing industry friends that you have met over the course of the day.

SYMPHONY of Taste Networking Dinner

8.30PM, **Watermark** Star Ferry, Central Pier 7, Central

- Limited seats
- Coach provided
- Gather at registration area after cocktails.

Do you have the appetite for fine cuisine? Hong Kong is renowned for distinct and delightful mouth-watering culinary experience. Discover a world of bold flavours and unique blend of fresh ingredients. Savor an array of artistically inspired and tantalising dishes, sip exquisite wine and enjoy the beautiful panoramic view of the Victoria Harbour – a night of sensory exploration that is totally irresistible!



AFTER Dinner Party!

10PM, **M1NT** 108 Hollywood Road, Central
What better way to end the day than to party the night away at **M1NT**- an exclusive members only club in Hong Kong! Loosen the tie, kick off your heels and get ready for a late night of cool lounging and all night dancing! Be MINT, it makes perfect cents to party with you!



WEDNESDAY, 10 SEPTEMBER 2008

POST Event drinks!

6.30PM, **Volar**, Basement, 38-44 D'Aguiar Street, Lan Kwai Fong, Hong Kong

- Coach provided
- Gather at registration area after the conference

The post event drinks aim to be fun, spontaneous and unpredictable. Have a glass or two on us!

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